

# · WELCOME TO MEMPHIS ·

83 S. 2nd Street  
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Dear Tour Operator,

Welcome to the heart and soul of Memphis and the #1 tourist attraction in the State of Tennessee - Beale Street. We are proud to be a part of this historical street which is rich in history and tradition.

I'm also proud to introduce you to the best of Memphis' local dining and entertainment: Alfred's on Beale, Automatic Slim's, Dyers on Beale, UBEE'S, and our full-service catering company Catering for U. We are professional experts in great food, great music, and exceptional service. Our group of restaurants would like to show ya'll what southern hospitality is all about!

**Alfred's on Beale** opened in April 1986, becoming the first club on Beale Street to showcase Rock'N'Roll music. Memphis is "Home of the Blues and the Birthplace of Rock'N'Roll" and we keep that tradition alive by featuring a wide variety of music including dance bands, acoustic bands, solo artists, even karaoke. We also have the only double-deck patio overlooking Beale Street which has been featured in *Cosmopolitan Magazine* as one of the best places in Memphis for people watching.

**Dyer's Burgers** was opened by the late Elmer "Doc" Dyer in 1912 who developed a secret cooking process for the uniquely delicious world famous burgers we still serve here today on Beale Street. Legend has it that the "secret" was Doc Dyer's ageless cooking grease. This famous grease, strained daily, has continued to produce our juicy Dyer's Burgers for almost a century now. One of Doc's original employees, Mr. Kahn Aaron bought the establishment in 1935 and continued the Dyer's name and tradition of making famous burgers.

**Automatic Slim's** is one of downtown Memphis' most established and recognized restaurants. Opened in 1991, it has become a downtown tradition. The décor and menu are funky and eclectic. Slim's has seen a true rebirth of the downtown area and has withstood the test of time. If only these walls could talk!

**UBEE'S** is located close to the University of Memphis and is a local favorite for delivery and catching any sporting event with friends. There are 52" HiDef big screens throughout the venue, making it a fan favorite for any Tiger event.

All of our establishments would love to host your group of any size, from 20-600. As an added convenience, feel free to choose from one of our package offerings, or allow us to create a special package tailored to your group. Please contact us at 901.528.1748 for more information.

We look forward to exceeding your expectations!

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It is my pleasure to recommend working with Alfred's on Beale. We have been working with Alfred's on Beale for several years, and it has been smooth sailing. They understand the FIT process and accepts our vouchers with no problems.

If you are looking for restaurants in Memphis, I would recommend speaking with Alfred's on Beale.

Therese Pierce  
Product Manager  
Yankee Holidays/Amtrak Vacations

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AlfredsOnBeale.com



AutomaticSlimsMemphis.com



DyersOnBeale.com



UbeesMemphis.com



CateringForU.com

# QUICK LOOK

All of our locations are ready to create the perfect arrangement for your group. Whether you want a quick lunch or an extensive cocktail buffet, your visit with us will be an effortless success.

Two of our locations, Alfred's on Beale and Automatic Slim's offer several preset tour packages and menus to make your planning easier. However, we can create the perfect menu at any location for any occasion. The possibilities are endless: you can have your event inside or outside, with a band or a DJ, a buffet or a seated meal. The size of your group is also of little concern to us. We can handle the smallest and largest of groups. Let us host your next affair and leave the worry to us.

## ABOUT

## LOCATION



### YOU HAVEN'T DONE BEALE UNTIL YOU'VE DONE ALFRED'S ON BEALE.

- Memphis in May International BBQ Competition World Champion.
- Displays the world's largest private collection of gold records.
- Perfect for large groups. Can accommodate up to 600 guests.
- Beale Street's only double-deck patio.
- Live entertainment every night of the week.
- Great collection of Elvis memorabilia and Elvis tribute shows weekly.

Beale Street  
Nearby: FedEx Forum, Gibson Showcase, across Beale St. from Handy Park

197 Beale Street



### A FUNKY JEWEL OF A FINE DINING EATERY IN DOWNTOWN MEMPHIS.

- One of downtown's most established and well-known restaurants.
- Perfect spot for a special occasion.
- Private upstairs dining area and a fantastic full bar.
- Over 50 specialty martinis and popsicle martinis.
- Set menus or daily special features available.

Downtown  
Nearby: The Orpheum, Peabody Place, Autozone Park, across the street from the Peabody Hotel

83 South 2nd Street



### HAVE YOU HAD YOUR VITAMIN G TODAY?™

- World-famous deep fried hamburgers since 1912.
- Quick-serve burgers, chicken tenders, milkshakes and hand-cut fries perfect for smaller groups, student groups, and families.
- As seen in *Esquire* and *Playboy Magazine*, on The Travel Channel's *Deep Fried Paradise*, and in the documentary and well-known book *Hamburger America*.

Beale Street  
Nearby: FedEx Forum, Gibson Showcase, across Beale from Handy Park

205 Beale Street



### EVEN OUR GREASE HAS STYLE.™

- Serves delicious burgers, salads, paninis, and sides.
- Offers free delivery 7 days a week from 11 a.m. to 3 a.m.
- Closely-tied to the UM sports scene, great place to watch a game.
- Animal hour every night from 9 to 10 features 3 for 1 drinks.

U of M Area  
Nearby: University of Memphis, The Pink Palace, Children's Museum of Memphis, FedEx Park

521 S. Highland Avenue



### MEMPHIS' PREMIERE FULL-SERVICE CATERING COMPANY.

- Full-service catering outfit that is well-prepared to help you handle feeding large groups for conventions and meetings.
- Can provide you with our staff of the most professional and experienced full-time chefs, servers, and bartenders to handle setup, service, and clean-up.
- Uses all of our existing restaurant resources to pass the cost-savings along to you.

# You haven't done Beale until you've done **ALFRED'S ON BEALE**

No trip to Memphis is complete without a trip to Beale Street, and no trip to Beale Street is complete without a trip to Alfred's on Beale. Our multi-level patio is the only one on Beale Street and a favorite to all. It was recently featured in *Cosmopolitan Magazine* as one of the top three places to visit in Memphis. Upstairs is a great place to enjoy some of our award winning food (we have world-champion BBQ) while watching the party from the best view on Beale.



## GROUP MENU PACKAGES

### SEATED DINNER PACKAGES

Includes Caesar Salad, Homemade Cobbler of the Day, choice of Tea, Coffee or Soda, Tax, Gratuity, **COVER & LIVE SHOW**

#### PACKAGE No. 1

**\$23.99** per person  
Includes tax & gratuity

#### SLOW-SMOKED BBQ PORK

With homemade baked beans and fresh cole slaw

#### POND-RAISED FRIED CATFISH

With cole slaw and garlic mashed potatoes

#### CHICKEN ALFRED'S

BBQ chicken with mushrooms and mozzarella cheese

#### CHAMPIONSHIP BBQ RIBS

With homemade baked beans and fresh cole slaw

#### PACKAGE No. 2

**\$26.99** per person  
Includes tax & gratuity

#### MARINATED RIB EYE STEAK

Cooked to your liking served with garlic mashed potatoes

#### SALMON FETTUCCINI

In an alfredo sauce topped with Parmesan cheese

#### ALFRED'S BBQ COMBO

Half-rack of championship ribs and slow smoked bbq pork with homemade baked beans and fresh cole slaw

### GROUP BUFFET PACKAGES

Includes Fresh Baked Dinner Rolls, Homemade Cobbler of the Day, choice of Tea, Coffee or Soda, **COVER & LIVE SHOW**

Tax & 18% gratuity will be added to final bill.

#### PACKAGE No. 1

**\$24.99** per person

Tossed Salad with ranch and vinaigrette dressing

Championship BBQ Ribs

Slow-Smoked Pulled BBQ pork

Homemade Baked Beans

Fresh Cole Slaw

#### PACKAGE No. 2

**\$31.99** per person

Sausage Cheese Tray

Tossed Salad with ranch and vinaigrette dressing

Championship Seafood Gumbo

Championship BBQ Ribs

Fried Catfish Strips

Chicken Alfred's BBQ chicken with mushrooms and mozzarella cheese

Homemade Baked Beans

Garlic Mashed Potatoes



#### BEST RIBS ON BEALE

And we've got the hardware to prove it! 3rd place World Champs 2009.

### ALFRED'S GROUP LUNCH PACKAGES

**\$11.50** per person

Includes Tax & Gratuity and choice of Tea, Coffee, or Soda

#### THE BEALE ST. BBQ SANDWICH

Memphis' best pulled pork piled high on the bun with our own special sauce. Served with Cole Slaw & French Fries

#### THE BEALE STREET BURGER

Half a pound of char-grilled, USDA-choice beef with lettuce, tomato, onion, and pickles served on the side. Served with French Fries

#### GRILLED CHICKEN SANDWICH

Grilled chicken breast, grilled served with lettuce, tomato, onion, and pickles served on the side. Served with French Fries

#### SOUP & SALAD COMBO

Alfred's very own seafood gumbo filled with shrimp, lump crab meat, fish and rice. Served with a tossed salad with ranch dressing.

Please call us in advance to make reservation for your group at least 10 days in advance. This will ensure that everything is just the way you want it.

[www.AlfredsOnBeale.com](http://www.AlfredsOnBeale.com) • 888.433.3711